



CHATTER FROM THE CHIEF - Claudia Littlefair

“Just try it – you’ll love it!” Have you ever said these words to family or friends in an effort to convince them to come dancing? We know it would be “good” for them – opening a door to some great fun, friends and so much more. Often it feels like we’re preaching to the “unconverted” and getting nowhere fast.

That’s exactly how I feel about the Pinterest Account that Rachelle Cournoyer developed on behalf of CSRDS (Canadian Square & Round Dance Society). We both want dancers of all kinds to try it out! See what it’s like. Experience firsthand the information that’s been gathered for you. All you have to do is “click” and you’ll find a one-stop shop for all kinds of useful, practical information about our dance activity!

There are 30 “boards” to choose from, with numerous items (“pins”) in each board. Need ideas for a newspaper article? Check out the board “Press – Square Dancing”. No need to write your article from scratch. Read a few of the 71 items posted. Borrow wording that appeals to you, or use the article and simply add your club’s location and details.

Learn about our dance’s history by reading through some of the 122 items in the “History of Square Dance” board. Watch some of the videos illustrating old time dance, costumes, and pictures. Browse through the “International Square Dance” and “Provincial Associations” boards to see what other regions and areas are doing. Square & Round Dancing have an international presence.

Visit the “Themed Square Dance Events” for new ideas and suggestions for your club’s theme dances. Wondering how to make a circle skirt? a crinoline? a dance floor? write a press release? make a movie trailer? get started on Facebook? or Twitter? or how to square dance? Visit the “How To’s” board. There are boards for Clogging, Contra, Round Dancing, and Promotion of our activities. There’s an extensive board on “Dance Research” looking at the benefits of our dance.

Best of all, these boards keep growing! New information is constantly being added, and new boards created when necessary, providing up-to-date information.

How it works: A pin is usually a picture that links to a page on the web. These pins are grouped into boards, so the effect is like a bulletin board with pictures on it. You would need to become a member of Pinterest in order to see the CSRDS page. Membership is easy: go to www.pinterest.com and set up an account. This is free. Once you have your account in Pinterest, link to the CSRDS board: <https://www.pinterest.com/canadiansquare/>. Now you’re in and ready to go. For example, if you see an image you’d like to use on a poster, click on it, click “copy image” and “paste” it on your poster.

AS I SEE IT - by Nick Turner

(Reprinted with permission from Mary Anne & Nick Turner, editors of The Cariboo Connection Region 5, BC Newsletter)

One of the biggest obstacles to keeping Square Dancing alive is the Age Gap. We - the current club dancers in B.C. are almost all over 60, many are in their seventies. We have a badge for the 80 year olds and now an additional dangle for the over 90. Good for us!

Square dancing has kept us young. **But - and there is always a but - where are the 20, 30 40 and 50 year olds who could be dancing with us?** Square dancing needs to be multi-generational. We need the majority of our club dancers to be between the ages of 40 and 80 with a healthy sprinkling of 20 and 30 year olds and families with kids aged 12 to 19 and

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yes, the active over 80s. Problem is, we mostly talk to people who are watching our demonstrations and we talk to friends and acquaintances, as 'word-of-mouth' is accepted as the best way to recruit.

Do you really think 20 - 40 year olds are going to be enthusiastic when a pink-panted octogenarian or an elderly lady in a big flouncy skirt totters up and tells them to try Square Dancing "because it's so much fun." And do you think the 20 to 40 year olds will be enthused by the out-of-date music - especially Hoedowns - that many of us play? Take a look at Square Dancing as so often portrayed on You Tube and Facebook. It's oldsters tottering around with nary a soul under 60 or 70 tottering with them.

The Image we portray of our favourite activity does not enthuse the 20 - 50 group. So what can we do? First of all, if we are 70 and older, don't recruit friends and acquaintances who are 70 and older. Instead recruit 60 year olds and younger. If you are 60 and younger, recruit only people who are at least ten years younger than yourself.

Callers, for heaven's sake invest in some new music. There's nothing wrong with old songs but the older music does not use modern instrumentation and older hoedowns are hokey. Go to the website "Music For Callers" and listen to what is available. A lot of old songs have been newly released with modern sounding instrumentation. Prices range from US\$6.00 - \$9.00 - pay with PayPal. Find new music on iTunes at \$0.99 - \$1.29 a tune that you feel comfortable using for your patter - easy immediate download to your digital device using an iTunes card. Treat your dancers to something new! Entice the not-yet dancers with something exciting! Spice up your entertainment value.

A LESSON IN MARKETING

In the previous Alberta Chatter issue, a newspaper ad was featured in the article titled "B.C.'s Westsyde Squares Increase by 29 Dancers in One Year!" The newsletter was posted on the CSRDS Pinterest Board titled "Newsletters", and Cornwall's club publicity director inquired if she could use the "poster". Contact was made with Brian Elmer, Chairperson of SQUAREUP B.C. (a marketing initiative of the B.C. Square & Round Dance Federation). Below are excerpts from Brian's email response, containing a lot of practical marketing tips that could be of benefit to all of us in our promotion efforts.

I received an inquiry from you about accessing an advertisement for square dancing that originated in West Kelowna, BC, in the Okanagan Valley. My apologies for this delayed response but it has taken some research to identify the photo source because the ad was created several years back.

The ad has never been a poster but is actually a "display ad" set up by a local commercial newspaper as part of a paid campaign exceeding \$1,000 in value. It was never furnished without the local lesson information, so we don't have a version where that section is blank and could be used by other clubs.

The photograph of a younger couple in a dance pose and looking at the camera is a professional copywritten photo owned by iStock. That's an online international micro stock photography provider based in Calgary. They furnish some photos online royalty free but the best ones tend to be at a cost. They sell their photos on a "credit" system and the one of the dancing couple costs 3 credits or \$36 CAN. See it online at: <http://www.istockphoto.com/.../happy-couple-enjoying-a-dance->. There are many other similar photos for sale by iStock, including older and younger demographics. I can send you my list if it interests you.

The B.C. Square & Round Dance Federation acquired the rights to use the photo as part of the graphics involved in making a pull-up promotional screen years ago. The "Dance Dance Dance" wording in the background was created by the designer of the screen, Papyrus Printing in Prince George, BC. When the newspaper ad was created for a member club of the B.C. Federation, the two graphics were again combined by the newspaper's graphics & layout department and married with the text for the advertisement. You could purchase the photo from iStock under the "Society" and have a print shop recreate the ad leaving a blank space for the local club information. I'll attach the "Dance" wording in PDF-format which is actually only the upper part of the white background behind the dancers. The print shop has to blend it.

Note that this ad involved a lot of thought and skillful understanding of "market segmentation:"

- The heading promises "a great dance experience" and offers a "free session".
- The start time of the instruction is 6 pm which is much more reasonable for working people who don't want recreational activities that run late into the evening (some employees today begin work at 6 am).
- The photo depicts a couple to which the target Baby Boomer demographic, now aged 53 to 71, relates (the Boomers see themselves as up to 20 years younger than they really are). Real people looking like they're enjoying themselves beats out any graphic or artistic rendering. Learn more about demographics from the Callerlab research of years ago. Refer to: <http://www.squaredance.bc.ca/jim-hensley-marketing-seminar>.
- The "Today's Square Dancing" heading moves away from more tired words to imply a current activity.
- The bulleted points stress fun, fitness, socialization, ease of learning and singles being welcome along with casual attire. The club placing the advertising is privileged to have a young instructor (aged 25).
- The instructional period shown of 12 sessions is inspired by the condensed "West Coast Square Dance Program" developed in British Columbia back in 2012. 25 to 30 two-hour sessions to learn the Mainstream program doesn't sell anymore. Refer to: <http://www.westcoastsquaredance.com/index.html>. Callerlab has since developed the Condensed Teaching Method Program of 12 sessions.
- There's a "call-to-action" encouraging interested readers to phone or e-mail to say that they want to join the fun.
- The closing portion of the ad brings reader's attention to the 10-minute promotional video produced for the B.C. Federation called "Dancing Keeps You Young" (www.DancingKeepsYouYoung.ca) and the web page title for the host club is promotional (www.WestsideDanceFun.info) to send readers to an easy-to-remember club web page that's tailored to new dancer prospects
- Also, there was a desire to create a media synergy by having the photo and titling on the pull-up screen be similar to that used in the newspaper advertising.
- Further to media synergy, under the B.C. Federation's SQUAREUPB.C. marketing initiative, we've been running paid advertising on Facebook that utilizes the same dancing couple photo but largely as a mid-shot, picturing them from the waist up. The "landing page" to which interested persons are sent if the ad interests them is: www.SquareDanceFun.info



Discover a great dance experience.

FREE SESSION
WED., SEPT 9 • 6pm

Introduction to...
Today's Square Dancing
with modern music

- Fun, laughter, fitness
- Great social activity
- Easy as walking
- Lively, young instructor
- Singles welcome
- Casual attire

Westbank United Church Hall • 3672 Brown Rd.

FREE PARKING!
12 exciting sessions follow every Wednesday by registration

Call to say "I'm joining the fun!"

Ron & Jerry 250-769-5546 • ron_mcmullen@telus.net
Lynda 250-763-0084 • lyndabj@shaw.ca

Video: www.DancingKeepsYouYoung.ca
www.WestsideDanceFun.info
Hosted by: The Westsyde Squares

CHATTER CLOSE-UP

Our Dance Community is an interesting mix of people, each with a story to tell. If you know of someone you would like to see featured in this section, email claudia.littlefair@gmail.com and I would be happy to contact them.



KELLY THOMPSON, Three Hills

I wrote something the other day about the comparison of riding a bronco to square dancing. As we go through this life we often find hardships that knock us down and for the most part are a result of something we had no control over. That feeling of lack of control adds to the hardships we face, and the result is not only hitting the ground, but also getting hurt in the process. I have found certain activities help to get us

off the ground and put us back on the road to recovery. With the right activity we even get back onto the horse and hopefully learned something through it all. I am not an avid bronco rider but have been knocked around to the point I never wanted to get back up, and have found that square dancing has stood me on my feet again. Do I want to get back on that horse? Who wants to ever do that again?

I spent the best part of twenty years as a dealership mechanic, went on to buy a small farm to run a few cows. Mixing with that; I spent 12 years driving a school bus and worked occasionally as a licensed school bus technician. Through it all I tried twice to assemble a blended family and acquired two kids and have three of my own. We built our own house and shop on the farm and, with a lot of stress, I thought we were finally doing okay. One night in January an accident nearly took my two daughters, and about three years later it all came apart when my wife stated she wanted a divorce. I hit the dirt and hit it hard.

Until a year and a half ago I had no idea whatsoever there was such a thing as a square dance club. My sister invited me to a "Barn Dance" which was a different experience although somewhat confusing to me. She, at that time, still hadn't informed me of such as a square dance club. Perhaps three months later she sent me a message to simply inform me that square dancing was to take place but I was, at the time, an 11 hour drive from home. The next week I received about the same message and was, again, still an 11 hour drive away. The third week I figured I should perhaps see what it was she was talking about and maybe she needed a partner or something. I never dreamed I would fall victim to the fun of square dancing or the expansion my life circle has taken. In some ways I thought I was my best self, but square dancing has certainly made me better (although both of those points are subject to one's point of view).

I have to admit that initially I would have never walked into the club on my own. Not knowing anyone or what I was in for, I likely would have never become involved. I have since found a whole new way of looking at life and a whack of new friends. I have gained personal confidence I didn't think existed to the point of being able to join into other groups without much anxiety, and actually in the process to bring others into the square dance system. As one lady put it; "Square dancing is the world's best kept secret." I have come to the conclusion that keeping one of the world's best activities a secret is bordering on being criminal.

I have found square dancing to be so much more than simply dancing and almost not dancing at all. I think any square dancer that has put in the effort would have to admit they got more out of it than they had put into it, and what is even more profound is that if I can do it, anyone can! The real goal of the square dance club should be to take something as good as this and crank it full force to become the best it can be.

I think the first aspect of joining this club has been the family atmosphere. Even before I could do much of the basics, the shared interest of the members was wearing down my resistance. Square dancing is hard work, a lot of walking in circles and not really going anywhere. The thing is, though, there are at least half of the dancers you shake hands with but even better is to hold that many hands as well. It is somewhat unnerving to hold another man's hand but, when on your first night; to swing another man does change one's paradigms. It is weird but you get over it.

As I have journeyed through the last year and a half I have gained some insights and opinions, some of which I am presenting here. The criminal aspect of hiding square dancing under a bushel needs to be overcome which I am sure a lot of people try to do. I think the lead to that needs to be the family and the family get-together that square dancing is. As with any family there should be in place a long term plan with a look ahead as to future dancers that come onto the scene. Basically get them in the door and keep them there and, in my opinion, by any means possible save for physical restraint. I have found a few ways to bring people in and so far it seems to keep them there almost requires a calf roper. I don't know what the solution might be, and trying different things is an experiment, but most families do like cookies and ice-cream. It is an uphill struggle but mountains are meant to be climbed.

I have found the friendly atmosphere throughout the several clubs I have visited and it certainly seems the struggle is a common feature. I think two things could help to some degree. The first being; we are here to have fun. To hide under a bushel involves hiding the fun you are having. By word of mouth and to spread the news of having fun is perhaps the

best advertising, but that requires having fun yourself. I have found club nights to be fun but getting out to the real dances where you are challenged to the limit can be a lot more fun yet. The club night is like a hockey practice but the real reason is the Saturday night game itself. A lot of people would like simply the practice but the encouragement to reach the top of the game should be there. This is similar to the "4-H" system which is to "learn to do by doing" - by being active and participating, you can only get better each time out.

I think those who have been bucked off the horses of life can testify; the one that drags you into a square dance club is putting the painful first stitch into a broken heart. The family then puts in the rest; the heart still hurts but it now is starting to work again. That is something I thought could never happen again. Can I get back onto the bronco we call life? I might be able to but at least now in all honesty I can say; I can dance.



THE LIGHTER SIDE OF DARKNESS - by Dee Jackins

Dee is an avid square and round dancer, and enjoys writing. She shares the lighter side of some of her experiences, challenges and near disasters as a sight impaired person.

One of the most frequently asked questions regarding loss of sight is whether or not the other four senses respond to compensate for your vision. I have to agree and yet I sometimes wonder if it isn't the fact that one is more aware of what is happening around you. The sounds, smells or voices help give a mental vision of what is taking place.

One time when I was attending a dance at the Ranch, we were a bit early so there weren't too many dancers present. I could hear a conversation taking place up by the stage and I recognized one of the voices but not any others. When they were breaking up the talking ceased and I could hear some footsteps coming towards me. I took for granted it was the person whose voice I recognized so when he said hello I assumed it was him and mentioned his name. One should never assume but it was already too late, and I was correct. He figured my partner had informed me but then noticed he hadn't said anything.

Last year at the Prairie Winds Halloween Party, there was a woman dressed up as a witch to the point of perfection. Nobody could identify her and she won a prize for her accomplishments. On the way back from receiving this prize I recognized her gait and told my partner who it was. Correct again. I blew her cover and she let me know about it. It was kind of neat!

In my complex there are no sidewalks therefore there's no parking on the road. When service vehicles come around they don't take heed of this and park wherever they please. Getting my mail sometimes is a bit challenging when there's a vehicle on the road but usually I'll notice the change in the air and the smell of gas or whatever is being hauled. The one thing I have to be aware of is what may be leaning out the back, whether it's wood planks, pipes or whatever. If any neighbors see me coming they usually let me know what's ahead.

Even on the dance floor, if I'm getting close to a wall or other obstacle I can feel the closeness in my space. One of my dance partners had closed his eyes to experience blindness and next thing I knew I was up against the wall. He was more concerned about running into the couple ahead of us. It's very easy to wander the wrong way - not a good idea!

On the sense of "touch", I count on this tremendously. When I went to the Convention in Ottawa and danced on Parliament Hill, my partner took me up to the front of the building and showed me by touching the handle on the door, designs around, etc. Next thing my partner noticed was an RCMP Officer running up the hill to check us out. So he backed away to make sure the Officer could see my white cane. He then stopped, smiled and let us continue our exploration. The door was locked so there was no chance of getting in anyway. Lots of fun. Thank goodness there are five senses!

- One nice thing about egotists: they don't talk about themselves.
- If you try to fail, and succeed, which have you done? Why is there an expiration date on sour cream?

ARE YOU BI-DANCE-UAL OR AMBI-DANCE-TROUS?

Source: <http://www.squaredancespokane.org/articles>

Many clubs have more female dancers than male dancers. In order to keep from sitting on the sidelines many gals have learned to dance the guy's part. By being flexible and willing to do something different they keep dancing. It doesn't matter which side you are on, Belle or Beau, Gull or Buoy, the dance is the object. If you are the one who can fill out a square by dancing whichever position is needed, you keep seven other people dancing.

One night we made an all-female square. All of us in the square could dance either position. Of course, we danced right in front of the caller. Of course, he refused to look at us. We kept exchanging positions as we were dancing. Was that the reason he ignored us? Or was it the spare girl that kept cutting in? At the end of the set he referred to us as a bi-dance-ual square. Since then I have heard that another term is ambi-dance-trous.

The easiest way to become bi-dance-ual is to go through lessons, from the beginning, in the other position. While you are at lessons you need to stay on the new side. Don't switch back and forth. Once you are in the mindset you will learn faster. It helps if you at least start with an experienced dancer for partner and your corner. The left allemande is one of the hardest parts to re-learn because it is one of the first things we learned.

When new dancers see the wrong sex coming at them in a right & left grand it throws them off. Make brightly colored tabards with BOY in large letters on the front and back. Wearing one of these will help all the dancers know you are in the guy's part. A small badge can't be seen. A cap is a good idea for a girl dancing the man's part because the caller can see the top of her head and be reminded that she is on the he side. The British driving cap I wear seems to help remind me that I am a gent, maybe it's a foreign weight on my head that triggers my thinking, "I'm a boy, I'm a boy, I'm a boy."

I was admiring a large stretchy beaded bracelet on a gal at the last National and she told me it was her boy-girl bracelet. When she danced the girl side she put it on her right hand to remind her to slide through turning right and when she danced the boy side she wore it on the left wrist to slide through turning left. The Japanese dancers at Nationals wore a wide diagonal sash when they danced the male side.

Some people think that going to new dancer lessons is boring. They know how to dance so well they don't want to dance with new dancers. Well, I challenge you to go through lessons and become ambi-dance-trous. Let's see how fast and how well you learn on the other side. When I make a mistake while dancing the boy side, I excuse it by saying, "The sex change operation didn't go very well!"

- What do you do when you see an endangered animal eating an endangered plant?
- If a parsley farmer is sued, can you garnish his wages? Would a fly without wings be called a walk?
- Where do forest rangers go to "get away from it all?" Can vegetarians eat animal crackers?
- Atheism is a non-prophet organization. If a turtle doesn't have a shell, is he homeless or naked?
- If the police arrest a mime, do they tell him he has the right to remain silent?
- What was the best thing before sliced bread? How is it possible to have a civil war?

PROMOTING DANCE USING OUR SLOGO

- by Roy Gotta, North Brunswick, New Jersey

Attached are 2 photos of how I have used the Live Lively slogo to promote the activity. The first is a banner I had made up that we put outside the hall whenever the Rutgers Promenaders dance. It lets the public know that twice a month there is a square dance at that location, and a website to go to for more information. The banner is 6' by 2' and I had it made at a cost of \$27.83, including shipping by www.StickersBanners.com.

I made the stand, which comes apart easily for about \$20 worth of 1" pvc pipe. I can send people the design. The second photo is of a sign I had made up for a charity golf event. Each year I sponsor one hole at a charity golf event here in NJ and a sign is placed near the tee box for that hole. This year I decided to promote square dancing.



'JAMBOREE' AND 'CONVENTION' WORK TOGETHER!

Alberta Jamboree, Fort Saskatchewan - August 25 to 27, 2017

- Chair Couple EUGENE & EILEEN STYBA

As the winter days of 2017 grow longer it is hard to imagine that Jamboree weekend and Convention weekend are only 6 months away. In an effort to increase attendance at both functions activities are being planned for an Edmonton and area dance vacation. Read the article on the "Alberta Convention" below to check out all the activities planned.

"In an effort to increase attendance at both functions, activities are being planned ..."

It all starts on Friday August 25th with the Jamboree trail in dance featuring our panel of international callers and cuers entertaining everyone. We welcome back **Jerry Jestin, Gary Winter, Barry Sjolin** and **Ron and Donna Baba** who all attended the first Jamboree weekend in 2009. We invite everyone to attend and hope that great memories are created and new friendships are cultivated.

The Dow Centennial Center in Fort Saskatchewan is booked and will offer free dry RV parking. RV campgrounds with services are located nearby. Comfort Inn and suites has set aside 50 rooms for booking prior to July 24th.

Please register early to accommodate planning the dance schedule. Visit the Jamboree website for changes and updates to Jamboree 2017, or call us at 403-342-1509.

To Register for the ALBERTA JAMBOREE go to: www.albertajamboree.com.

Alberta Dance Convention, Edmonton - September 1 to 4, 2017

Chair Couple GARY & EILEEN SMITH

To promote increased attendance at the 2017 Alberta Convention and 2017 Alberta Jamboree we are staging several fun events between the two weekends.



- 1 Wednesday evening August 30th**, there will be a CDCDA hosted dance at West Edmonton Senior Centre featuring multiple dance forms, multiple cuers, callers, and instructors, utilizing two dance rooms.
- 2 Thursday afternoon August 31st 3:30 to 5:30** at West Edmonton Mall, there will be a free demo/dance (main level, below the Scotia movie theatre), providing fun to dancers, and encouraging general public attendance at Alberta Convention. At Convention, we will have free introductory sessions to our multiple dance forms. Convention attendees may also join in, to try out unfamiliar disciplines. (Bring out your friends for the entire Convention, free as your guest, with an opportunity to dance during the introductory sessions.)
- 3 Thursday evening August 31st** after the mall dancing, we will head across to **Jubilations Dinner Theatre** to see *Downton Abbey Road (the Beatles)*. The price includes a four course plated meal and a three act musical comedy. Doors open at 5:30, seating for dinner starts at 6:15. Call Jubilations at 1-877-214-2424 to reserve your tickets. Mention 'Convention 2017' to get a discount off the regular admission (works out to \$52.50 + GST) or if eligible, just ask for the seniors rate for 60+ (\$48.25 + GST) which is the best value.

We were also able to get extended room discounts at the Ramada Inn, Kingsway Avenue, for those wishing to stay after Jamboree through Convention. In addition, the Ramada Inn has agreed to open up the rear parking lot for trailers between the two events, beginning August 28th (there is a nightly fee). **IMPORTANT:** For **room reservations** contact the Ramada Inn directly 1-780-454-5454, use group code 'CGARSD' or '2017 Con'. For **RV parking reservations** contact Jenny Wilkins at 1-780-453-7346, or email jenny_w@ramadaedmonton.com.

Don't forget other nearby attractions including the Devonian Gardens, Art Gallery of Alberta, Ukrainian Village, Telus World of Science, Muttart Conservatory, Valley Zoo, Alberta Aviation Museum, the Reynolds Museum. Stay posted to our web site, *we are planning to dance at Fort Edmonton* too!

To register for the ALBERTA CONVENTION, September 1 -4, 2017
go to: www.communitydance.org.

“YELLOW ROCK” - JUST A TURNER OPINION - by Nick Turner

(Reprinted with permission from Mary Anne & Nick Turner, editors of The Cariboo Connection Region 5, BC Newsletter)

When callers say, “Yellow rock your corner,” they mean for you to give her/him a hug. “Yellow Rock” was introduced back when a proliferation of new calls inundated the Square Dance world and the call was a hit into the ‘80’s. The call is no longer in popular use, mostly due to dancers’ dislike of being told they have to hug. Personally, I do not enjoy the call “Yellow rock” and I believe that, like me, many dancers do not like to be hugged by strangers in or out of a square. In today’s square dance world, there are dancers who even avoid callers known for their frequent use of Yellow Rock. New callers and hugaholics take note. However, I will call “Yellow rock your Opposite” on very rare occasions because it’s fun to watch the chaos that ensues and I don’t have to participate.



ATTENTION SQUARE DANCERS - JULY CALLER SCHOOL Needs YOU!

- WHEN** Anytime during the day **Monday, July 17 to Thursday, July 20, AND two evening dances**, 8pm-10pm, Tuesday, July 18 and Thursday, July 20. Come for all or part of the time. Any help is appreciated.
- WHERE** Lone Ridge Hall, Wetaskiwin, AB – Alberta Caller’s Caller School with Lorne Smith, AB & Steve Edlund, BC.
- WHY** Student Callers need dancers to practice their calling techniques on. Please consider being our “guinea pigs”. Enjoy the camaraderie in this unique environment as you help callers learn their craft.
- NOTE:** Dry camping beside the hall, or motel accommodations in Wetaskiwin or Pigeon Lake.

20th CONVENTION 2018



20th Canadian National
Square & Round Dance Convention
London, ON Canada
July 19, 20, 21, 2018

Square Dancing - Basic to C2, all under one roof.
Also available – Round Dancing Phase II to VI,
Contras, Lines, Seminars, and more.

Registration Information

Convention 2018
c/o Lee Cox
12 Anne Marie Cres.
Kincardine, ON N2Z 2M9
Phone – 519-396-7228

Email :
convention2018@squaredance.ca
Website :
www.squaredance.ca/2018

Make The Scene In 2018